**Guidance for Promoting the New York Packaging Reduction and Recycling Infrastructure Act on Social Media**

**Sample Tweets**

[COUNTY] supports the NY #PackagingReduction & Recycling Infrastructure Act to ensure corporations—not taxpayers or local governments—reduce their packaging waste and fund #recycling. #EPR @NYSCounties

The NY #PackagingReduction & Recycling Infrastructure Act would save local governments across NY hundreds of millions of dollars annually while reducing plastic pollution in our communities #EPR

NY’s counties are facing a solid waste and recycling crisis due to extreme market volatility and increased costs—we can’t wait any longer for the relief that the NY #PackagingReduction and Recycling Infrastructure Act will provide! #EPR

NY’s #PackagingReduction bill would make long-awaited investments in local #recycling infrastructure, at no cost to taxpayers, while creating over 1,000 green #jobs

Thank you @SenatorHarckham and @DeborahJGlick for sponsoring #PackagingReduction bill to solve NY’s solid waste and #recycling crisis. The bill can be made even stronger by including paper products like direct mail and office paper, which often end up in landfills

Counties don’t create cardboard boxes and single-use plastics that are inundating our communities, but we are forced to deal w/ the waste. NY’s #PackagingReduction bill will finally shift the end-of-life management responsibility back to producers, where it belongs

**Hashtags:**

#PackagingReduction, #EPR, #CircularEconomy, #recycling

**Elected officials to tag in addition to your local Senator/Assemblymember:**

@SenatorHarckham (Senate bill sponsor)

@DeborahJGlick (Assembly bill sponsor)

@GovKathyHochul (NYS Governor)

@CarlHeastie (Assembly Speaker)

@AndreaSCousins (Senate Majority Leader and President Pro Tempore)

@LizKrueger (Chair of the Senate Finance Committee)

@JeffreyDinowitz (Chair of the Assembly Codes Committee)