

2010 ADVERTISING FORM

NYSAC News Magazine

The **NYSAC News** magazine is published four times a year and sent to thousands of county leaders across the state.

Please indicate your choice(s) below ~

- ___ 2" x 3 1/2" business card size **\$200**
- ___ 4" x 5 1/2" **\$300**
- ___ 4" x 11" (1/2 page) vertical **\$350**
- ___ 4" x 11" vertical color **\$450**
- ___ 8 1/4" x 5 1/2" (1/2 page) horizontal **\$350**
- ___ 8 1/4" x 5 1/2" horizontal color **\$450**
- ___ 8 1/4" x 10 1/2" full page **\$700**
- ___ 8 1/4" x 10 1/2" full page color **\$900**
- ___ 8 1/4" x 10 1/2" color inside front cover **\$1,000**
- ___ 8 1/4" x 10 1/2" color inside back cover **\$1,000**
- ___ 8 1/2" x 9" color back cover **\$1,200**

Which issue(s) would you like to advertise in?

___ 2010 Winter Issue
Counties and Higher Ed
Deadline: Dec. 21, 2009

___ 2010 Spring Issue
State Tourism & County
Recreation Programs
Deadline: March 12, 2010

___ 2010 Summer Issue
Managing Govt. Records
Deadline: June 11, 2010

___ 2010 Fall Issue
Public Safety
Deadline: Sept. 17, 2010

NOTE: Please fax your form early to reserve your ad space at **518.465.0506**. Email your camera ready ad as a jpeg or pdf image at 300+ dpi resolution to Juanita Munguia at jmunguia@nysac.org. Ad sizes are subject to minor adjustments for design enhancement. There will be a \$50 set up fee for any ads that need revisions.

SAVE 10%: Reserve and prepay ads in three or more consecutive issues and save 10% of the total cost.

Please forward questions to: Juanita Munguia, Marketing Specialist, 518.465.1473, jmunguia@nysac.org

Return form with payment to: **NYSAC News**, 540 Broadway, 5th Fl., Albany, NY 12207 or fax to 518.465.0506

Payment Options - Visa Mastercard American Express Discover Check

Name on card: _____

Account number: _____

Expiration date: _____ CSC Code (3 digit #on the back of card): _____ **Total:** _____
Or 4 digit code on AMEX

Signature: _____

(all contact information must be provided below)

Company Name: _____

Address: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

For more information about NYSAC's publications please visit our website: www.nysac.org