

# 2010 ADVERTISING FORM

# NYSAC News Magazine

The **NYSAC News** magazine is published four times a year and sent to thousands of county leaders across the state.

Please indicate your choice(s) below ~

- \_\_\_ 2" x 3 1/2" business card size **\$200**
- \_\_\_ 4" x 5 1/2" **\$300**
- \_\_\_ 4" x 11" (1/2 page) vertical **\$350**
- \_\_\_ 4" x 11" vertical color **\$450**
- \_\_\_ 8 1/4" x 5 1/2" (1/2 page) horizontal **\$350**
- \_\_\_ 8 1/4" x 5 1/2" horizontal color **\$450**
- \_\_\_ 8 1/4" x 10 1/2" full page **\$700**
- \_\_\_ 8 1/4" x 10 1/2" full page color **\$900**
- \_\_\_ 8 1/4" x 10 1/2" color inside front cover **\$1,000**
- \_\_\_ 8 1/4" x 10 1/2" color inside back cover **\$1,000**
- \_\_\_ 8 1/2" x 9" color back cover **\$1,200**

*Which issue(s) would you like to advertise in?*

\_\_\_ 2010 Spring Issue  
State Tourism & County Recreation Programs  
Deadline: March 19, 2010

\_\_\_ 2010 Summer Issue  
Managing Govt. Records  
Deadline: June 11, 2010

\_\_\_ 2010 Fall Issue  
Public Safety  
Deadline: Sept. 17, 2010

\_\_\_ 2011 Winter Issue  
End of Federal Stimulus  
Deadline: Dec. 17, 2010

**NOTE:** Please fax your form early to reserve your ad space at **518.465.0506**. Email your camera ready ad as a jpeg or pdf image at 300+ dpi resolution to Juanita Munguia at [jmunguia@nysac.org](mailto:jmunguia@nysac.org). Ad sizes are subject to minor adjustments for design enhancement. There will be a \$50 set up fee for any ads that need revisions.

**SAVE 10%:** Reserve and prepay ads in three or more consecutive issues and save 10% of the total cost.

**Please forward questions to:** Juanita Munguia, Marketing Specialist, 518.465.1473, [jmunguia@nysac.org](mailto:jmunguia@nysac.org)

**Return form with payment to:** **NYSAC News**, 540 Broadway, 5th Fl., Albany, NY 12207 or fax to 518.465.0506

Payment Options -  Visa  Mastercard  American Express  Discover  Check

Name on card: \_\_\_\_\_

Account number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ CSC Code (3 digit #on the back of card): \_\_\_\_\_ **Total:** \_\_\_\_\_  
Or 4 digit code on AMEX

Signature: \_\_\_\_\_

(all contact information must be provided below)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

For more information about NYSAC's publications please visit our website: [www.nysac.org](http://www.nysac.org)